

A FULLY INTEGRATED PUBLIC WARNING SUITE AT THE NATIONAL LEVEL



Public Authorities

Alert and crisis management solution



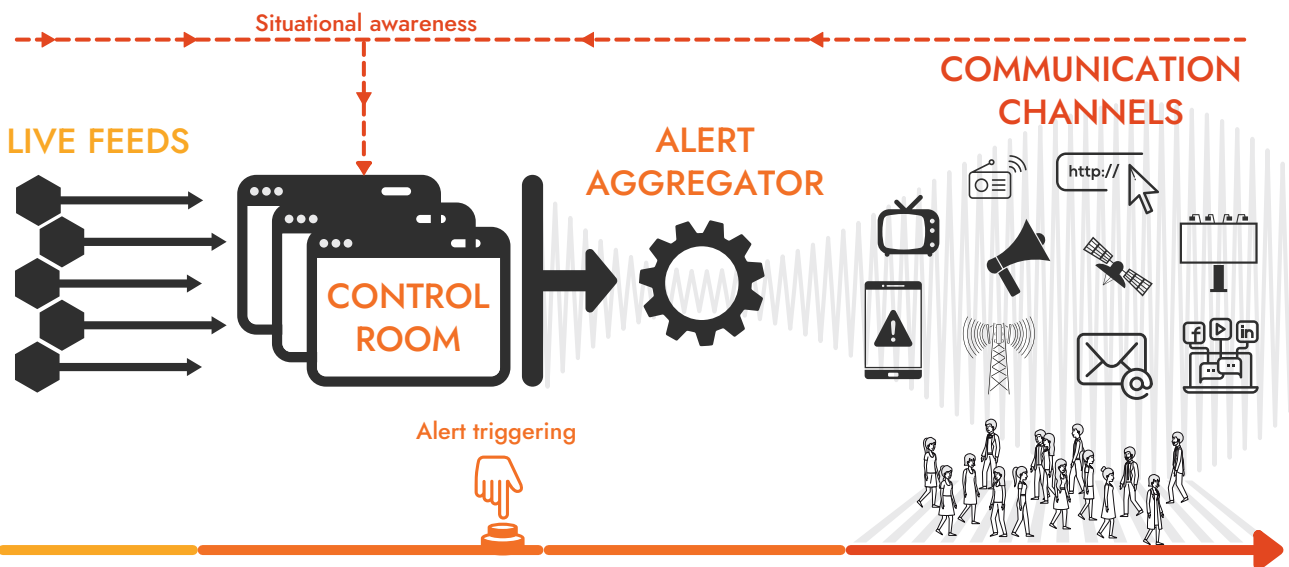
Telcos

Broadcasting of alerts and analytics



Citizens

Emergency mobile app



- Early warning data, sensors, forecasts
- Manmade, natural, industrial disasters

In a few clicks, crisis managers define alert zone, select channels, and automate alerts

The aggregator disseminates alerts to the right channels and monitors communication infrastructures

Fast, secure, and geotargeted alerts are distributed to those impacted by the situation



INTERSEC COVERS 30% OF THE EU'S POPULATION

Intersec is the European Union's leading PWS provider and a strong proponent of combining Cell Broadcast and Location-Based SMS to stay ahead of the crisis management curve.

IT TAKES MORE THAN A TEXT TO KEEP PEOPLE SAFE



DO YOU HAVE WHAT IT TAKES TO KEEP PEOPLE SAFE?



What if...



people in an endangered zone missed your alert?



iOS does not store Cell Broadcast messages; On Android, it takes up to 5 clicks to restore them.



you couldn't see crowds rushing towards a dead-end?



Intersec computes and displays live population heat maps to increase situation awareness in control rooms.



a school bus enters a red zone without knowing the risks?



Intersec targets and warns people before they reach the endangered perimeter, and as the crisis situation evolves.



people don't know when it's safe to go home after a suicide bombing?



Intersec re-targets the population in the area and those who already left. Cell Broadcast does not allow follow-up communications.



ALERTING

50,000



- What: Gas explosion
- When: Just happened

Trigger alert level 2 via location-based SMS and opt-ins

"GAS EXPLOSION: FIRST RESPONDERS ON THEIR WAY"

500,000



- What: Tsunami
- When: In 30-45 min

1. Trigger alert level 1 via Cell broadcast and sirens
2. Publish online
3. Galileo from 2023

"EVACUATE IMMEDIATELY TO A HIGH POINT"



- What: Flash floods
- When: Within 3 days

1. Trigger alert level 2 via location-based SMS and opt-ins
2. Publish online

"PREPARE AND BE ON THE LOOKOUT FOR UPCOMING MESSAGES"



- What: Earthquake
- When: Just happened

Are mobile networks congested or partially damaged?

YES

Trigger alert level 1 via Cell Broadcast

NO

Trigger alert level 1 via location-based SMS

"REPORT TO FIRST RESPONDERS IF YOU ARE INJURED OR WITH INJURED PEOPLE"

5 Millions



- What: Dirty bomb
- When: Just happened

1. Trigger alert level 1 via Cell broadcast and sirens
2. Publish online
3. Galileo from 2023

"SHELTER IMMEDIATELY AND BLOCK THE VENTS"

MANAGING

Throughout the crisis, communicate effectively via SMS/LB-SMS alongside with by traditional channels.



Rely on the advanced capabilities of location-based technologies, powered by big data and AI

- Share more contextualized messages thanks to accurate targeting
- Count recipients of your alerts so you leave no one behind
- View live population heatmaps as the crisis evolves
- Notify people that have left the area to keep them informed



With Intersec, you won't even have to think about which technology to use: our AI-based product recommends the most appropriate one depending on the situation.

