

# ALERTING

50,000



- What: Gas explosion
- When: Just happened

Trigger alert level 2 via location-based SMS and opt-ins

**"GAS EXPLOSION: FIRST RESPONDERS ON THEIR WAY"**

500,000



- What: Tsunami
- When: In 30-45 min

1. Trigger alert level 1 via Cell broadcast and sirens
2. Publish online
3. Galileo from 2023

**"EVACUATE IMMEDIATELY TO A HIGH POINT"**



- What: Flash floods
- When: Within 3 days

1. Trigger alert level 2 via location-based SMS and opt-ins
2. Publish online

**"PREPARE AND BE ON THE LOOKOUT FOR UPCOMING MESSAGES"**



- What: Earthquake
- When: Just happened

Are mobile networks congested or partially damaged?

**YES**

Trigger alert level 1 via Cell Broadcast

**NO**

Trigger alert level 1 via location-based SMS

**"REPORT TO FIRST RESPONDERS IF YOU ARE INJURED OR WITH INJURED PEOPLE"**

5 Millions



- What: Dirty bomb
- When: Just happened

1. Trigger alert level 1 via Cell broadcast and sirens
2. Publish online
3. Galileo from 2023

**"SHELTER IMMEDIATELY AND BLOCK THE VENTS"**

# MANAGING

Throughout the crisis, communicate effectively via SMS/LB-SMS alongside with by traditional channels.



Rely on the advanced capabilities of location-based technologies, powered by big data and AI

- Share more contextualized messages thanks to accurate targeting
- Count recipients of your alerts so you leave no one behind
- View live population heatmaps as the crisis evolves
- Notify people that have left the area to keep them informed



With Intersec, you won't even have to think about which technology to use: our AI-based product recommends the most appropriate one depending on the situation.

